

CLAUDIANA DI CESARE

**"L'INTELLIGENZA
ARTIFICIALE COME ALLEATA
DEL TUO BUSINESS.
OPPORTUNITÀ E STRUMENTI OPERATIVI"**

ASSEMBLEA FIAVET 28-30 MARZO 2025

Oggi non parliamo di futuro, ma di presente.
Di strumenti che esistono già, alla portata di
tutti.

Non serve essere informatici. Serve solo
capire cosa può fare per noi l'intelligenza
artificiale.

La usiamo già ogni giorno senza saperlo.
Oggi impariamo a usarla consapevolmente,
per risparmiare tempo, migliorare i
contenuti, vendere meglio.

COS'È L'A.I. E PERCHÉ CI RIGUARDA

GIÀ ORA.

La usi quando:

- Traduci con Google
- Guardi suggerimenti su Netflix
- Usi Google maps

Solo che ora possiamo farla lavorare per noi in modo attivo. Con i nostri contenuti. Per i nostri clienti. In agenzia.

**COS'È L'A.I.
E PERCHÉ CI
RIGUARDA**

GIÀ ORA.

L'AI non è magia. È un assistente che scrive, riassume, traduce, propone idee, organizza, ascolta.

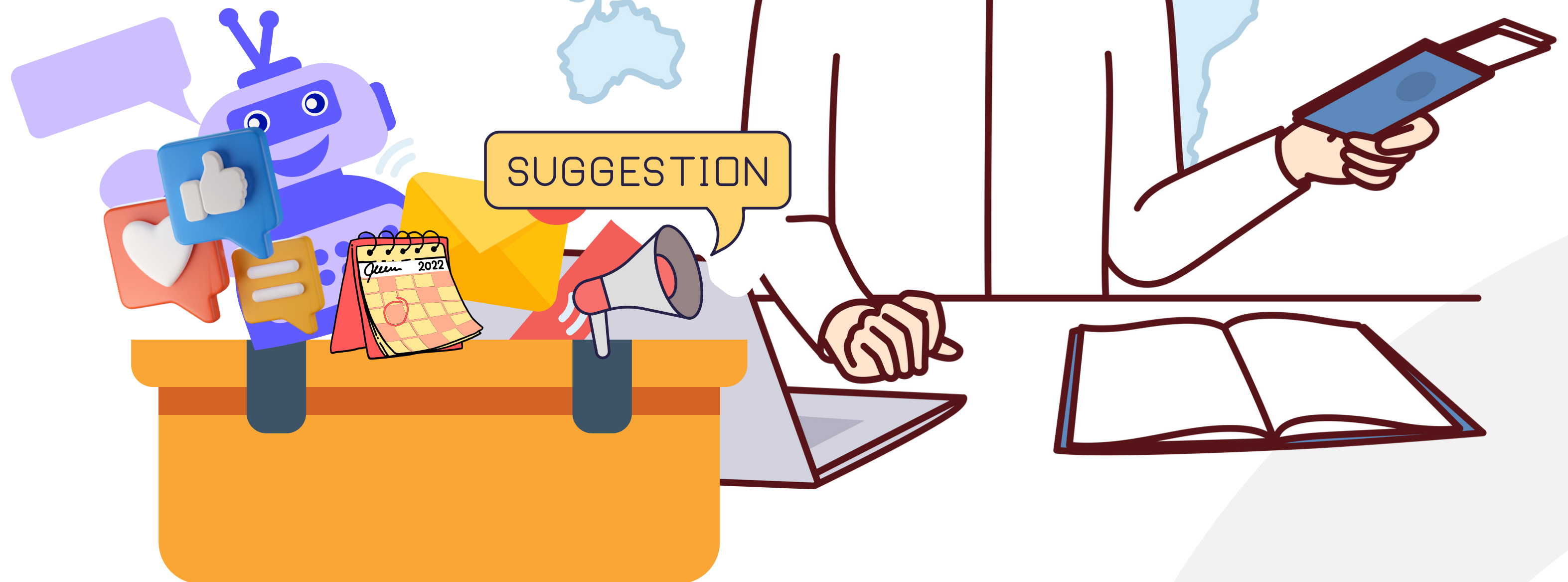
È come un collega veloce e instancabile, che lavora gratis 24/7. E non ha bisogno di ferie.

Può aiutarci in tutto: preventivi, testi, reclami, contenuti social, email, automazioni, gestione clienti.

**COS'È L'A.I.
E PERCHÉ CI
RIGUARDA**

GIÀ ORA.

UNA 'CASSETTA DEGLI ATTREZZI' PER VOI





COS'E'

COME FUNZIONA

IN COSA PUO' AIUTARMI

COSTA?



CHATGPT

sono un agente di viaggio

Scrivimi una mail gentile per un cliente che ha annullato un viaggio all'ultimo minuto e richiede la caparra. Tono empatico ma fermo.

Oggetto: Riguardo la richiesta di rimborso della caparra

Gentile [Nome del cliente],

mi dispiace molto apprendere dell'annullamento del suo viaggio, capisco perfettamente che a volte possano presentarsi imprevisti che ci costringono a cambiare programmi all'ultimo momento.

Vorrei tuttavia ricordarle che, come indicato nei termini e condizioni accettati al momento della prenotazione, la caparra versata al momento della conferma non è rimborsabile. Questo perché, fin dal momento della conferma, iniziamo a garantire servizi a suo nome e a sostenere costi che non possono essere recuperati in caso di cancellazione, soprattutto se effettuata a ridosso della partenza.

Sono davvero dispiaciuta di non poterle dare una risposta diversa, ma resto a disposizione per valutare insieme eventuali alternative o proposte per un futuro viaggio, nella speranza di poterle offrire presto una nuova esperienza positiva.

Con cordialità,

[Il tuo nome]

[Nome agenzia]

[Contatti]

CHATGPT

**Buongiorno,
siamo Marta e Luca e ci sposteremo a settembre. Vorremmo
organizzare il nostro viaggio di nozze, ma non abbiamo ancora
scelto la destinazione. Ci piacerebbe ricevere qualche proposta e un
preventivo indicativo. Grazie mille per la disponibilità!**

sono un agente di viaggio, ho ricevuto questa email

Buongiorno,
siamo Marta e Luca e ci sposteremo a settembre. Vorremmo
organizzare il nostro viaggio di nozze, ma non abbiamo ancora
scelto la destinazione. Ci piacerebbe ricevere qualche proposta e
un preventivo indicativo. Grazie mille per la disponibilità!

prepara una risposta con un tono professionale ma empatico,
prendi alcune informazioni dal mio sito
<https://www.royaltravel.co.uk/honeymoons>, non dare troppi
dettagli sulle strutture o il trattamento e invita la coppia a venire in
agenzia per parlarne meglio

CHATGPT

Oggetto: Proposte per il vostro viaggio di nozze – settembre 2025

Cari Marta e Luca,

innanzitutto, congratulazioni per il vostro prossimo matrimonio! Siamo entusiasti all'idea di aiutarvi a organizzare una luna di miele indimenticabile.

Presso Royal Travel, ci specializziamo nella creazione di viaggi di nozze su misura, curati dal nostro team dedicato. Offriamo una vasta gamma di destinazioni romantiche, tra cui le incantevoli isole dell'Oceano Indiano, le affascinanti città europee e le esotiche mete del Medio Oriente.

Per poter elaborare proposte che rispecchino al meglio i vostri desideri, sarebbe utile approfondire alcuni dettagli insieme. Vi invitiamo quindi a fissare un appuntamento presso la nostra agenzia, dove potremo discutere delle vostre preferenze, aspettative e budget, così da creare un viaggio di nozze perfettamente in linea con i vostri sogni.

Potete contattarci al numero 0161 225 1331, attivo 24 ore su 24, o rispondere a questa email per concordare un incontro nel momento a voi più comodo.

Non vediamo l'ora di conoscervi di persona e di iniziare a pianificare insieme questa esperienza unica.

Cordiali saluti,

[Il tuo nome]

Royal Travel

[Indirizzo dell'agenzia]

Telefono: 0161 225 1331

Email: info@royaltravel.co.uk



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Moduli viaggi di nozze

CHATGPT+
MODULI GOOGLE



* Indica una domanda obbligatoria

Email *

Il tuo indirizzo email

Nome e Cognome richiedente

Risposta breve

La tua risposta

Numero ed età dei partecipanti

Risposta lunga

La tua risposta

PREVENTIVO

È la vostra prima volta in Giappone?

Scelta multipla

- ☐ sì
- ☐ ci siamo già stati ma vogliamo vedere altro
- ☐ Altro: _____

Date preferite per il viaggio (indicative)

Risposta breve

La tua risposta

Quante notti vorreste rimanere?

Scelta multipla

- ☐ meno di 7 notti
- ☐ da 7 a 10 notti
- ☐ da 10 a 14 notti
- ☐ Altro: _____

Cosa vi attrae di più del Giappone?

Risposta lunga

La tua risposta

PREVENTIVO

Quali sono i vostri ritmi ideali in viaggio?

Caselle di controllo

- ☐ viaggio rilassato, senza troppi spostamenti
- ☐ viaggio attivo, vogliamo vedere tante cose
- ☐ vogliamo avere del tempo libero per shopping, esperienze, ristoranti
- ☐ viaggio orientato a vivere esperienze con i bambini

Vuoi valutare anche un'estensione mare?

- ☐ No, solo Giappone
- ☐ Sì, valuto anche un'estensione mare

Che tipo di alloggio preferite?

Caselle di controllo

- ☐ Hotel molto confortevole
- ☐ Hotel con servizi per famiglie
- ☐ Ryokan, alloggi caratteristici
- ☐ Altro: _____

Qual è il vostro budget indicativo (volo escluso)?

Scelta multipla

- ☐ Meno di €2.000 a persona
- ☐ Tra 2.000 e 3.000 a persona
- ☐ Oltre 3.000 a persona
- ☐ Altro: _____

Indica dove (telefono, whatsapp, email) e la fascia oraria in cui preferisci essere ricontattato

Risposta lunga

La tua risposta





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**CALENDLY /
TIDYCAL**



Calendly o Tidycal

CONTATTO

Quante volte ti capita di scambiare 7-8 messaggi con un cliente solo per fissare una consulenza?

"Martedì alle 10 va bene?" – "No, ho un'altra call..." – "E mercoledì?" – "Fammi sapere..."

Con Calendly o Tidycal risolvi tutto con un link.

Il cliente clicca, vede quando sei disponibile, sceglie giorno e ora... e l'appuntamento si fissa da solo. Con tanto di promemoria automatico via email.

Ottieni un link tipo:

👉 calendly.com/agenziaturismo/consulenza





Calendly o Tidycal



Claudiana Di Cesare

Book a call with me:

15 Minute Meeting

Book a meeting with me for 15 minutes!

Prenota ora >

30 Minute Meeting

Book a meeting with me for 30 minutes!

Prenota ora >

CONTATTO

Seleziona la data:

🌐 (+01:00) CET - Rome



Marzo



LUN MAR MER GIO VEN SAB DOM

24 25 26 27 28 1 2

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17 18 19 20 21 22 23

24 25 **26** 27 28 29 30

31 1 2 3 4 5 6

Seleziona l'ora:

8:00 am

8:15 am

8:30 am

8:45 am

9:00 am

9:15 am

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COSTA?



TACTIQ



COS'E'

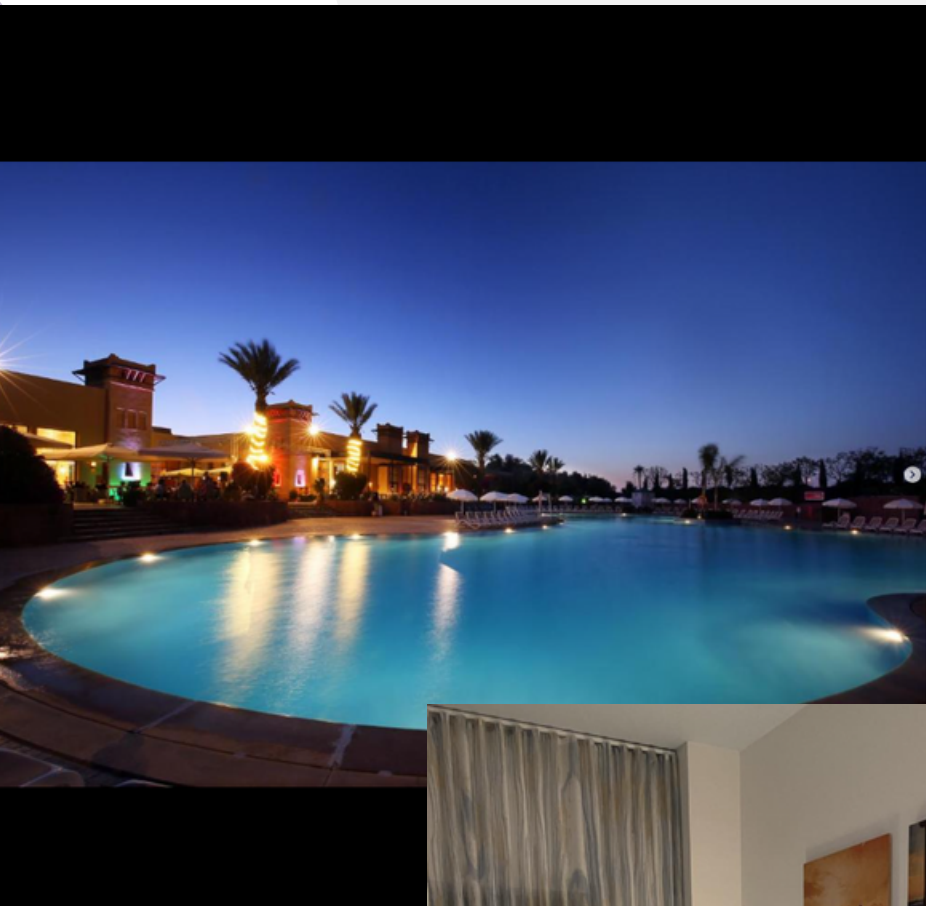
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CANVA



haysallerton1 • Segui

haysallerton1 ❤️ Morocco from just £64.40 per person over 10 months

❗️ How could you not say yes! ❗️

📅 Departing on the 13th of May 2024
📅 Flying from Manchester
📅 9 nights
📅 Staying in the Resort Club Dar Atlas
📅 All inclusive

• Just a but ride away from central Marrakech
• Outdoor + indoor swimming pools

Based on two adults sharing from just £704
Book today for just £60 per person

***Not your dates??? Not to worry just drop us a message**

📞 Call us on 0151 430 0049
✉️ Direct message us

131 views · Well-travelled



haysallerton1 • Segui

haysallerton1 📸 Our Meg just got back from Florida! She stayed 12 nights at Universal's newest Hotel Endless Summers - Dockside Inn. Wow this hotel was amazing! Rooms were huge and the staff were amazing! This hotel is in the perfect location. Right on International Drive near shops and restaurants. There is a i-OP right facing! The hotel buses to Universal are ever 2/3 minutes which is AMAZING! They run until 1am and on Horror nights they run until 2am! The hotel has a bar with live music on the weekend! And an amazing food court in with the best food

📸 We did 2 nights in Halloween Horror nights and WOW... I was totally blown away! This event is amazing! They have 2 shows on during the night which are both outstanding! My favourite house was the Halloween House! The scare zones are amazing and also very scary! I WOULD RECOMMEND THIS EVENT IF YOUR VISITING DURING HALLOWEEN SEASON. 📸

📸 Our Meg then stayed 2 nights at Disney's Coronado Springs Resort which was amazing! This hotel is very grand and huge! The room was so spacious and so clean! We loved the pool area and the entertainment by the pool was brilliant. This hotel was perfect for us as it was 2 adults traveling. The buses to All Disney Parks are great and are ever 10/20 minutes from this hotel. 📸

📸 We also done Mickey's not so scary halloween party! WOW... this was amazing! This event was one of my favourite nights! It was Magical. You get given a Tick or Treat bag and go around all the candy stations and we got sooo much candy! This event has the Boo to you parade which is amazing and the Halloween Fireworks! And my favourite was Hocus Pocus Villain Spectacular Show! WOW! I WOULD RECOMMEND THIS EVENT IF YOUR VISITING DURING HALLOWEEN SEASON. 📸

📸 I would 100% recommend both hotels and events! This holiday was perfect in every way. 📸

📸 Why not message our Disney Specialist for for information and maybe book the same holiday! 📸

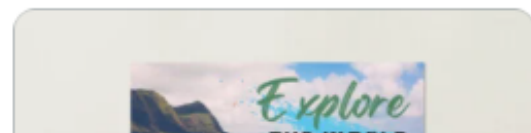
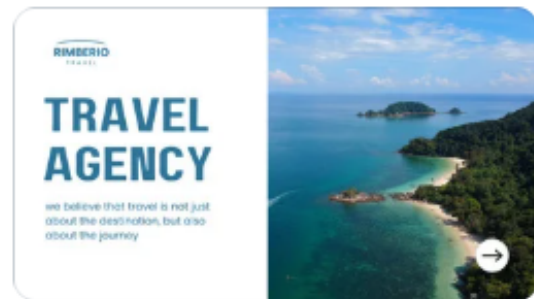
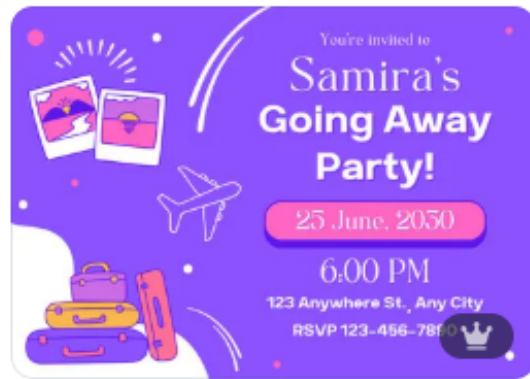
129 views · Well-travelled



Place a 10 persone
6 giorni fa

Aggiungi un commento...

AFTER



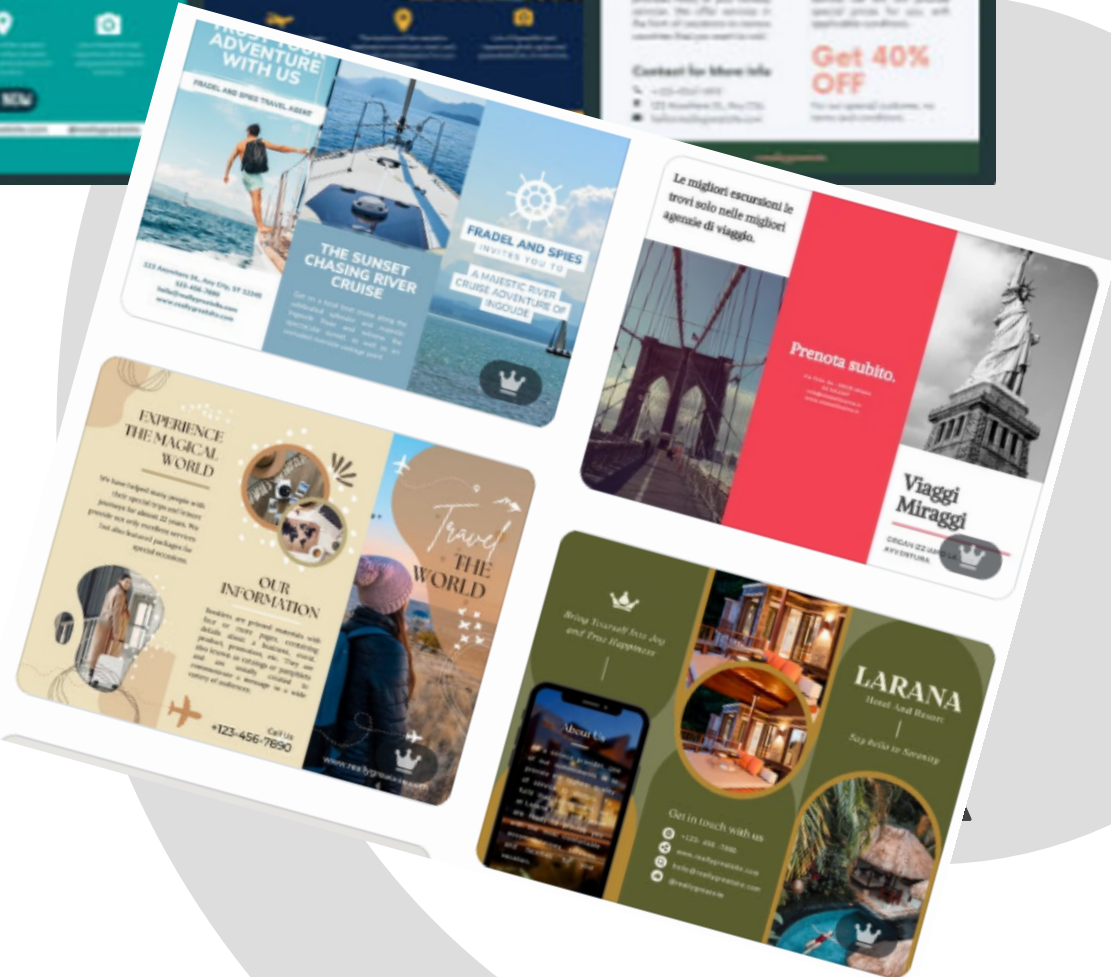
CANVA



AFTER



TRAVEL AGENCY FLYER





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IN COSA PUO' AIUTARMI

COSTA?

CHATPDF.COM
PDF.AI



Aviva Single trip and Annual Multi-trip

Travel Insurance Policy Summary and Important Information

keyfacts

This is a summary of the policy and does not contain the full terms and conditions of the cover, which can be found in the policy documentation. It is important that you read the policy documentation carefully when you receive it. You can also view the full policy booklet or the optional cover booklet online at www.aviva.co.uk.

Who is the Insurer?
The Insurer of this policy is Aviva Insurance Limited.
What is Aviva Single trip and Annual Multi-trip Travel Insurance?
This Aviva Travel Insurance policy is designed to meet certain risks that might arise in the course of your travels. Some of the covers, surrounded by optional and there are clearly marked as such, if you wish, extend up to other options, the full details of the cover periods including special conditions and exclusions will be found on your policy schedule. Your policy schedule will also show the limits which apply to each section. There are the maximum amounts we will pay for any claim for each insured party. The policy schedule will also show the expenses you will have to pay towards the cost of any claim for certain sections. Please refer to the policy booklet and policy schedule for full details of the cover provided, special conditions and exclusions under each section together with the General Exclusions and General Conditions which apply to the whole policy. The contents page at the front of the policy booklet shows the relevant page numbers for each section.

What are the significant benefits and features of the whole Travel Insurance policy?
The Aviva Travel Insurance offers two policies for you to choose from: Single Trip or Annual Multi-trip. The type of policy and the geographical areas of cover which you have selected are shown on your policy schedule.
The policy will cover UK residents including Channel Islands and Isle of Man residents that make home to the UK and they are accompanied with a UK doctor and liable to pay for it in the UK. All insured persons must have been resident in the UK for at least 18 months at the time of buying or renewing the policy.
All trips that start and end in the UK, and last no longer than the duration shown on your policy schedule will be covered by the business trips including other based, clinical or administrative duties is available.
Insured persons are covered whilst taking part in certain recreational leisure activities, these are listed on your policy booklet or policy schedule. If you wish selected Winter Sports cover? This also includes some activity based holidays when this is the main purpose of your trip.
Our 24 hour Worldwide Medical Emergency Assistance Service will provide immediate help with any emergency medical situation you have when you are on your trip.

Pre-existing medical conditions - Important declarations you must make
It is important that you read and fully understand the Medical Declaration in your policy booklet. As you are required to tell us about pre-existing medical conditions, upon providing your declaration we will confirm whether cover can be provided. If a claim occurs due to any pre-existing medical condition:
If you are insured person has received advice, medication or treatment for any serious illness, injury or disease in the last 12 months.
If any insured person under investigation or awaiting medical, or is in a waiting list for, or is aware of the need for, a further treatment that you are diagnosed or undiagnosed condition.
If any insured person knows of any close relatives, close friends, acquaintances, family or friends who have been diagnosed with a serious illness or condition that may affect you.
Between booking a trip and the departure date or prior to paying any final balance you must tell us if any insured person, or anyone upon whose good health the trip depends, has been referred to a Consultant / Specialist, attended A&E, or is admitted to a hospital.

What are the significant or unusual exclusions or limitations of the whole Travel Insurance policy?
The following medical conditions are not covered at any time under this policy unless they have been disclosed to and accepted by us:
Management fees, maintenance costs or exchange fees associated with time-outs, and similar arrangements.
Refund of any course or tuition fees, project costs, sponsorship fees or similar.
If you are participating in a motor race ("racing") unless this is your mode of transport from the UK.
If you use a road vehicle to travel, on or off road.
Any claim arising from any travel activity or holiday that is not listed in the policy booklet.
Holidays in the UK will only be covered if they include two or more consecutive nights stay in one location.
Any claim for travel and accommodation expenses if:
you have not purchased your return ticket to the UK before you depart on your trip, or
you are travelling on an open-ended ticket, and have not confirmed a return date to the UK with us.
Claims for death, injury, illness or disability are not covered if they result from you being under the influence of any specific exclusion or limitation clause in your policy schedule.
For refund of any costs for personal items or your policy schedule.
For travel and / or accommodation costs where there are exclusions from the provision.
For administration costs charged by your travel and / or accommodation provider in respect of claims.

Your policy cover	
Terms of the relevant policy section	What are the significant benefits and features?
Cancellation	Refund of non-refundable travel and accommodation costs in respect of your policy booklet. Additional travel and accommodation costs if you miss your trip in the written of your policy booklet.
Medical International Repatriation	Additional accommodation and travel costs to reach your own UK due to illness or scheduled public transport while away from UK.
Medical Connections outside the UK	Additional accommodation and travel costs to reach your own UK due to illness or scheduled public transport while away from UK.
Delayed Departure after Check-in	Claims arising from your trip being delayed for more than 24 hours in your first point of departure your trip.
Abandoning your holiday	Reimbursement of part of unused and non-refundable accommodation costs based on the written of your policy booklet. Where applicable, reimbursement of travel and accommodation costs based on the written of your policy booklet.
Emergency Medical and Associated Expenses	Payment of expenses for emergency medical treatment follow-up, repatriation and other necessary travel and accommodation in the event of a medical emergency for the duration of your holiday on medical advice for more than 24 hours during that trip.
Medical Accident	Reimbursement of part of death or loss of limbs or permanent disability, independently of any other cause during your trip. A reduced death benefit applies to children under 16 years. A reduced death benefit applies to children under 16 years.

How long does my Aviva Travel Insurance last?
The policy will remain in force for the period of insurance shown on your policy schedule.
You must keep your policy for at least 12 months after the end of the policy period. If you wish to extend the policy, you must pay for the extension before the end of the policy period. If you wish to extend the policy, you must pay for the extension before the end of the policy period. If you wish to extend the policy, you must pay for the extension before the end of the policy period.

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Management fees, maintenance costs or exchange fees associated with time-outs, and similar arrangements.
Refund of any course or tuition fees, project costs, sponsorship fees or similar.
If you are participating in a motor race ("racing") unless this is your mode of transport from the UK.
If you use a road vehicle to travel, on or off road.
Any claim arising from any travel activity or holiday that is not listed in the policy booklet.
Holidays in the UK will only be covered if they include two or more consecutive nights stay in one location.
Any claim for travel and accommodation expenses if:
you have not purchased your return ticket to the UK before you depart on your trip, or
you are travelling on an open-ended ticket, and have not confirmed a return date to the UK with us.
Claims for death, injury, illness or disability are not covered if they result from you being under the influence of any specific exclusion or limitation clause in your policy schedule.
For refund of any costs for personal items or your policy schedule.
For travel and / or accommodation costs where there are exclusions from the provision.
For administration costs charged by your travel and / or accommodation provider in respect of claims.

Travel Insurance Policy Summary	
Terms of the relevant policy section	What are the significant benefits and features?
Medical Liability	Cover for your legal liability if you cause accidental injury or death while abroad.
Legal Expenses and Advice	Cover for your legal costs to pursue a civil claim if you suffer a legal while abroad.
Accommodation cover	A benefit for legal advice, accommodation and / or transport or accommodation due to one of the reasons listed in this section.
Emergency Travel Document Expenses	Cover for additional travel, accommodation and transport costs if you are lost or stolen while you are abroad.
Personal Money	Cover for loss or theft of your personal money including cash, gold, jewellery.
Delayed Baggage	A benefit for temporary loss of baggage for more than 12 hours.

Terms of the relevant policy section	
Cancellation	We will not pay claims: for pre-existing medical conditions, unless disclosed to and accepted by us; for redundancy which you know about at the time of buying or renewing the policy; for the cost of travel or accommodation arranged using the UK.
Emergency Medical and Associated Expenses	We will not pay claims: if you travel against medical advice; for pre-existing medical conditions, unless disclosed to and accepted by us.
Medical Accident	We will not pay claims: for activities, disease, expense claim or naturally occurring conditions; for redundancy which you know about at the time of buying or renewing the policy; for the cost of travel or accommodation arranged using the UK.
Delayed Departure after Check-in	We will not pay claims: if you travel against medical advice; for pre-existing medical conditions, unless disclosed to and accepted by us; for redundancy which you know about at the time of buying or renewing the policy; for the cost of travel or accommodation arranged using the UK.
Medical International Repatriation	We will not pay claims: if you travel against medical advice; for pre-existing medical conditions, unless disclosed to and accepted by us; for redundancy which you know about at the time of buying or renewing the policy; for the cost of travel or accommodation arranged using the UK.
Medical Connections outside the UK	We will not pay claims: if you travel against medical advice; for pre-existing medical conditions, unless disclosed to and accepted by us; for redundancy which you know about at the time of buying or renewing the policy; for the cost of travel or accommodation arranged using the UK.
Legal Expenses and Advice	We will not pay claims: if you travel against medical advice; for pre-existing medical conditions, unless disclosed to and accepted by us; for redundancy which you know about at the time of buying or renewing the policy; for the cost of travel or accommodation arranged using the UK.

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Optional Covers - full details will be shown on your policy schedule if any of these covers have been selected	
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Accommodation cover	A benefit for legal advice, accommodation and / or transport or accommodation due to one of the reasons listed in this section.
Emergency Travel Document Expenses	Cover for additional travel, accommodation and transport costs if you are lost or stolen while you are abroad.
Personal Money	Cover for loss or theft of your personal money including cash, gold, jewellery.
Delayed Baggage	A benefit for temporary loss of baggage for more than 12 hours.

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Our Regulatory Status
We are regulated by the Financial Conduct Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. We are regulated by Aviva Insurance Limited, which is authorised by the Financial Conduct Authority and the Prudential Regulation Authority. We are regulated by Aviva Insurance Limited, which is authorised by the Financial Conduct Authority and the Prudential Regulation Authority. We are regulated by Aviva Insurance Limited, which is authorised by the Financial Conduct Authority and the Prudential Regulation Authority.

Choice of Law
The law of England and Wales will apply to the contract.
If you are not an individual, you will be deemed to be a resident of the United Kingdom for the purposes of the contract.
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AFTER



Buon pomeriggio!

Questo riassunto illustra le caratteristiche principali delle polizze di Assicurazione Viaggi di Aviva, disponibili in due tipologie: Viaggio Singolo e Polizza Annuale Multi-viaggio.

- La copertura è riservata ai residenti nel Regno Unito, comprese le persone nelle Isole del Canale e nell'Isola di Man, a condizione che vengano rispettati determinati criteri di residenza e di tassazione.
- La polizza copre i viaggi che iniziano e terminano nel Regno Unito, con durate specifiche dettagliate nel tuo programma.
- Sono coperte le attività ricreative, e c'è un servizio di Assistenza Medica di Emergenza Globale disponibile 24 ore su 24 per ricevere aiuto immediato durante le emergenze.
- È essenziale dichiarare eventuali condizioni mediche preesistenti per garantire una copertura completa.

Hai domande riguardo all'assicurazione di viaggio?

📋 Riassumi questa polizza

💡 Cosa devo dichiarare riguardo alle condizioni mediche preesistenti?

💡 Come posso determinare quale tipo di polizza si adatta meglio alle mie esigenze di viaggio?

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Aviva Single trip and Annual Multi-trip Travel Insurance Policy Summary and Important Information

keyfacts

This is a summary of the policy and does not contain the full terms and conditions of the cover, which can be found in the policy documentation. It is important that you read the policy documentation carefully when you receive it. You can also view the full policy booklet in the optional cover booklet online at www.aviva.co.uk/cover.

Who is the Insurer?
The Insurer of this policy is Aviva Insurance Limited.
What is Aviva Single trip and Annual Multi-trip Travel Insurance?
This Aviva Travel Insurance policy is designed to meet certain risks that might arise in the course of your travels. Some of the covers, accompanied by optional and these are clearly explained in each of the cover sections and of new options, are listed below. The cover provides including special conditions and exclusions will be shown on your policy booklet. Your policy schedule will also show the limits which apply to each section. These are the maximum amounts we will pay for any claim for each insured person. The policy schedule will also show the excess you will have to pay towards the cost of any claim for certain sections. Please refer to the policy booklet and policy schedule for full details of the cover provided, special conditions and exclusions under each section together with the General Exclusions and General Conditions which apply to the whole policy. The contents page at the front of the policy booklet shows the relevant page numbers of each section.

What are the significant benefits and features of the whole Travel Insurance policy?
The Aviva Travel Insurance offers two policies for you to choose from: Single Trip or Annual Multi-trip. The type of policy and the geographical areas of cover which you have selected are shown on your policy schedule.
The policy includes UK residents including Channel Islands and Isle of Man residents that may have been in the UK and they are employed with a UK doctor and liable to pay tax in the UK. All insured persons must have been resident in the UK for at least 180 days at the time of buying or renewing the policy.
All trips that start and end in the UK and last no longer than the duration shown on your policy schedule are covered. Optional cover for business trips involving other based clinical or administrative duties is available.
Insured persons are covered whilst taking part in certain recreational leisure activities, these are listed on your policy booklet or policy schedule. If you have selected Winter Sports cover? This also includes some activity based sports when this is the main purpose of your trip.
Over 24 hour Worldwide Medical Emergency Assistance Service will provide immediate help with any emergency medical situation you have when you are on your trip.

You will receive medical conditions – important declarations you must make
It is important that you read and fully understand the Medical Declaration in your policy booklet. As you are required to tell us about pre-existing medical conditions. Upon accepting our declaration we will confirm whether cover can be provided. If a claim occurs due to any pre-existing medical condition.
If any insured person has received advice, medication or treatment for any serious illness, injury or disease in the last 12 months.
If any insured person is under investigation or awaiting medical, or is in a waiting list for, or is aware of the need for, a patient treatment that we are diagnosed or undiagnosed condition.
If any insured person knows of any close relatives, close friends, close business associates, family or company connections, or anyone they plan to take with them on their trip who has been treated for a serious illness, injury or disease in the last 12 months.
Between leaving a trip and the departure date or prior to paying any final balance you must tell us if any insured person, or anyone upon whose good health the trip depends, has been referred to a Consultant / Specialist, attended A&E, or is admitted to hospital.

What are the significant or unusual exclusions or limitations of the whole Travel Insurance policy?
The following medical conditions are not covered at any time under this policy unless they have been disclosed to and accepted by us:
Management fees, maintenance costs or exchange fees associated with treatment, and similar arrangements.
Recovery of any costs or liabilities, ongoing costs, sponsorship fees or transfer from the UK.
If you are participating in a motor race "Other" unless this is your mode of transport.
If you use a motor vehicle, motor vehicle, on or off road.
If you are participating in any motor vehicle or vehicle based holiday that is not listed in the policy booklet.
Holidays in the UK will only be covered if they include two or more consecutive nights stay to go to.
Claims arising from your legal or medical malpractice or physical abuse of any kind.
Any claim for travel and accommodation expenses if:
if you have not purchased your return ticket to the UK before you depart on your trip, or
if you are travelling on a one-way ticket that is not confirmed to return to the UK with it.
Claims for death, injury, illness or disability are not covered if they result from you being under the influence of alcohol or drugs.
For specific exclusions or limitations check any policy schedule.
For details of any costs for personal items or your policy schedule.
For travel and / or accommodation costs when these are recoverable from the provider.
For administration costs charged by your travel and / or accommodation provider in respect of claims.

Your policy cover	
Sum of the relevant policy section	What are the significant benefits and features?
Cancellation	Refund of non-refundable travel and accommodation costs in respect of your policy booklet. Additional travel and accommodation costs if you miss your trip in the course of your policy booklet.
Medical International Repatriation	Additional travel and accommodation costs if you miss your trip in the course of your policy booklet.
Medical Connections outside the UK	Additional travel and accommodation costs if you miss your trip in the course of your policy booklet.
Delayed Departure after Check-in	Additional travel and accommodation costs if you miss your trip in the course of your policy booklet.
Abandoning your holiday	Refund of non-refundable travel and accommodation costs in respect of your policy booklet.
Emergency Medical and Associated Expenses	Refund of non-refundable travel and accommodation costs in respect of your policy booklet.
Medical Accident	Refund of non-refundable travel and accommodation costs in respect of your policy booklet.

Travel Insurance Policy Summary

Sum of the relevant policy section	What are the significant benefits and features?
Medical Liability	Cover for your legal liability if you cause accidental injury or death while abroad.
Legal Expenses and Advice	Cover for your legal liability if you cause accidental injury or death while abroad.
Accommodation cover	A benefit for your accommodation and / or transport or accommodation costs if you are stranded in the UK and / or abroad.
Emergency Travel Document Expenses	Cover for the cost of your personal money including cash, credit cards, and / or banknotes.
Medical Money	Cover for the cost of your personal money including cash, credit cards, and / or banknotes.
Delayed Baggage	A benefit for temporary loss of baggage for more than 12 hours.

Sum of the relevant policy section	What are the significant or unusual exclusions or limitations?
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Emergency Medical and Associated Expenses	We will not pay claims: if you travel against medical advice; for pre-existing medical conditions, unless disclosed to and accepted by us.
Medical Accident	We will not pay claims: for activities, disease, stress, shock or naturally occurring conditions; for pre-existing medical conditions, unless disclosed to and accepted by us.
Medical Liability	We will not pay claims arising from: your job; the use of a gun, firearm, nuclear, radioactive, chemical or biological weapons, or other weapons.
Delayed Departure after Check-in	We will not pay claims: where the reason for the delay or cancellation was public knowledge at the time of buying or renewing the policy; for redundancy which you know about at the time of buying or renewing the policy; if your holiday is solely within the UK.
Medical Connections outside the UK	We will not pay claims: where the reason for the delay or cancellation was public knowledge at the time of buying or renewing the policy; for redundancy which you know about at the time of buying or renewing the policy; if your holiday is solely within the UK.
Legal Expenses and Advice	We will not pay claims: which do not have a reasonable prospect of succeeding; for any costs incurred before your claim has been accepted; resulting from a dispute between you and us; resulting from a dispute between you and someone you were travelling with or personal injury as a result of an accident or incident; resulting to Cheap Value Travel (CVT) or its subsidiaries that is for the difference of price between the cost of using your own

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AFTER



Devi dichiarare le seguenti informazioni riguardo alle condizioni mediche preesistenti:

- Consulenze, trattamenti o medicinali:** Se hai ricevuto consiglio, medicazione o trattamento per una malattia, infortunio o malattia grave negli ultimi 12 mesi.
- Indagini mediche:** Se sei in attesa di risultati diagnostici, sei in lista d'attesa per un trattamento, oppure sei consapevole di avere bisogno di un trattamento in regime di ricovero, sia per una condizione diagnosticata che non diagnosticata.
- Condizioni di familiari o compagni di viaggio:** Se conosci un familiare stretto, un partner d'affari, un compagno di viaggio o una persona con cui hai intenzione di soggiornare (e il cui stato di salute influisce sulla tua decisione di intraprendere o continuare il viaggio) che ha una malattia grave, infortunio o malattia.
- Cambiamenti di salute:** Tra la prenotazione di un viaggio e la data di partenza, devi informare l'assicuratore se tu o una persona il cui stato di salute influisce sul viaggio, siete stati riferiti a uno specialista o siete stati ricoverati in ospedale.

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COS'E'

COME FUNZIONA

IN COSA PUO' AIUTARMI

COSTA?



**MAILCHIMP/
MAILERLITE**

Ciao, vorremmo andare in Giappone a ottobre, ma non sappiamo bene dove andare e cosa vedere. Siamo una coppia con due bambini di 6 e 11 anni e ci piacerebbe un viaggio di minimo 7 notti

PREVENTIVO

🎙️ Prompt da dare a chatGPT
"Scrivi una risposta gentile e professionale a una coppia di quarantenni che vuole andare in Giappone a ottobre con i figli di 6 e 11 anni. Consigli 2-3 zone da visitare e proponi un primo contatto in agenzia per creare un itinerario su misura."

Ciao, vorremmo andare in Giappone a ottobre, ma non sappiamo bene dove andare e cosa vedere. Siamo una coppia con due bambini di 6 e 11 anni e ci piacerebbe un viaggio di minimo 7 notti

PREVENTIVO

🎙 Creazione di un modulo per Google FORMS da inviare via email o tramite link su Whatsapp

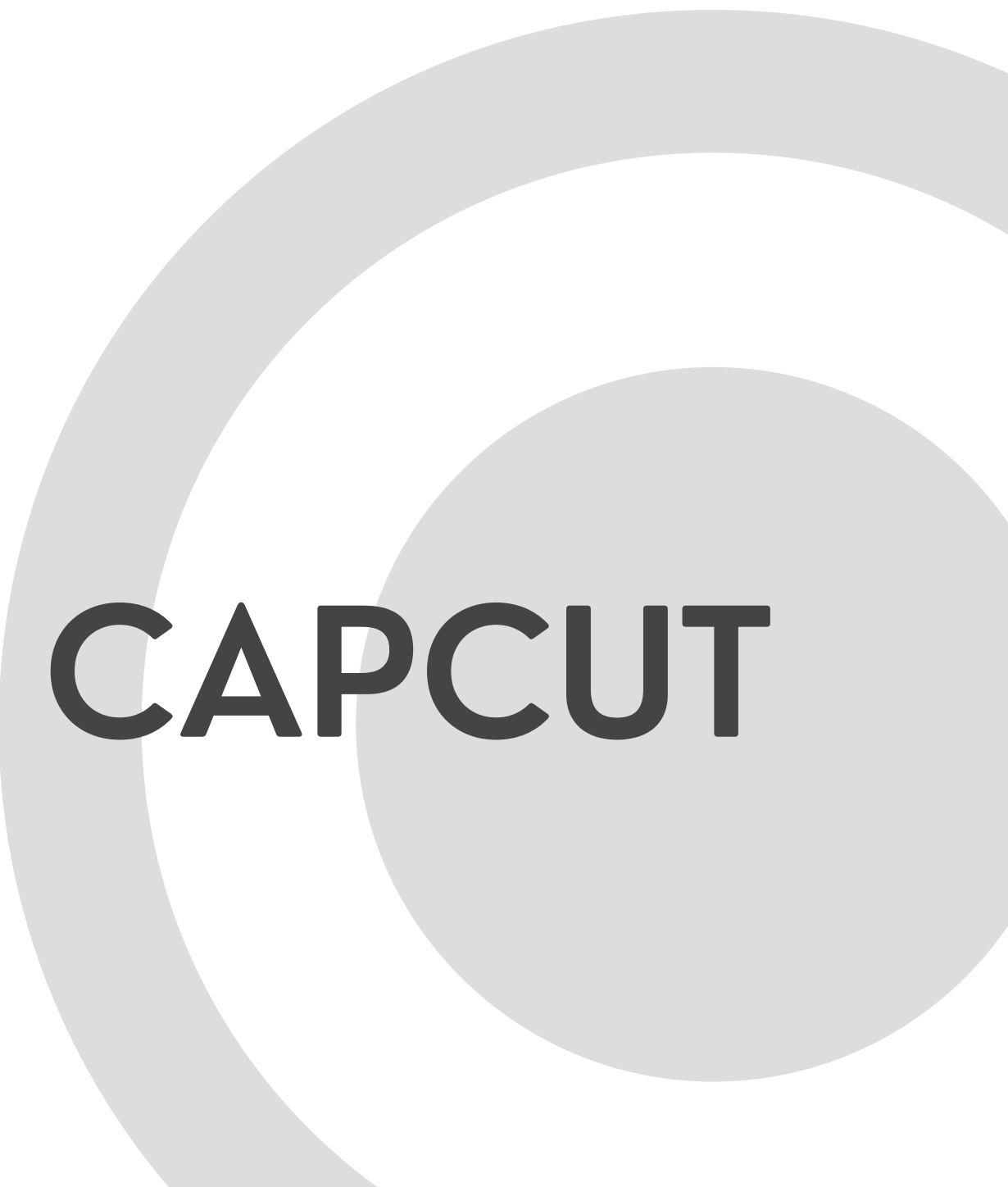


COS'E'

COME FUNZIONA

IN COSA PUO' AIUTARMI

COSTA?



CAPCUT

https://www.capcut.com/my-edit?start_tab=video

Ottieni un controllo preciso dei colori con la ruota dei colori sulla nostra app desktop

Scarica

CapCut

Video

Cerca modelli

Aggiorna

Crea nuovo

Inizia

Modelli

Bozze recenti

Hub degli ...

Condividi e progra...

Strumenti magici

Spazi

spazio di Claud...
Spazio predefinito

Invita membri

For You

Lifestyle

TikTok

Business

AI Filter

Aesthetic

Lyrics

Recording

Velocity

Friends

Memes

Effects

Celebrate

Fandom

filter estetik

SLOWMO X VELOCITY

New template

Frame aesthetic

00:22

977.8K

sua foto aqui

00:12

94.8K

1 solution

00:13

73.8K

Home

00:16

2.7M

slomo x filter

00:13

5.9K

New Trend Tiktok

00:16

1.4M

6 Video or Photo

CAPCUT

+ Crea nuovo

🏠 Inizia

📁 Modelli

🕒 Bozze recenti

📁 Hub degli ... **Nuovo**

🔗 Condividi e progra...

🔧 **Strumenti magici**

Spazi

S spazio di Claud...
Spazio predefinito

👤 Invita membri

+ Crea un nuovo sp...

Strumenti magici

🗂 Tutto

🕒 Recenti

🔥 Tendenze

🔮 **Crea con l'IA**

📺 Per i video

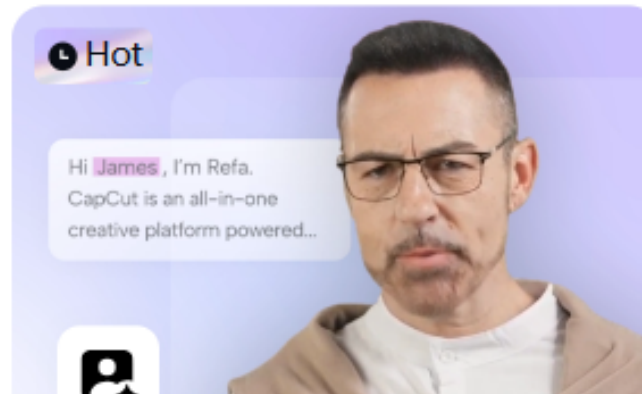
🖼 Per le im

Crea con l'IA 8



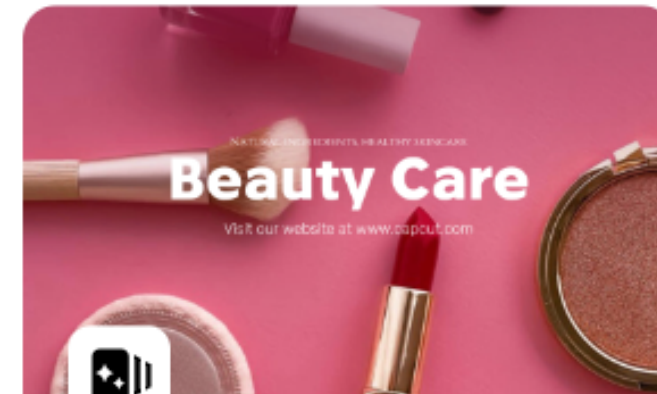
Clip in video

Crea automaticamente video con i tuoi file multimediali con un sol...



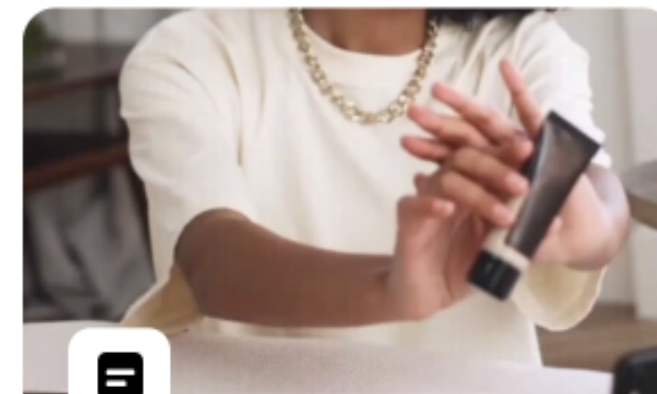
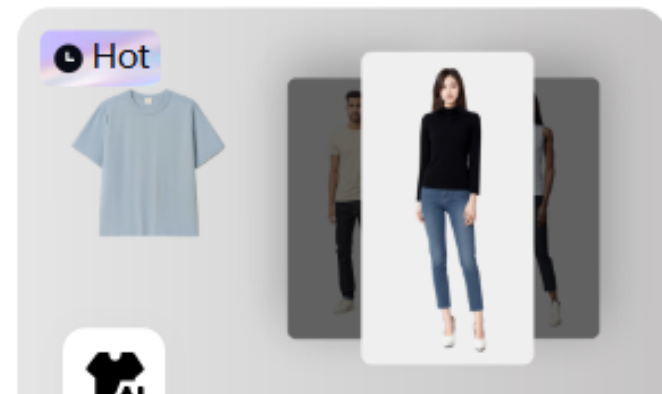
Personaggi IA

Fai parlare i personaggi IA nei video.

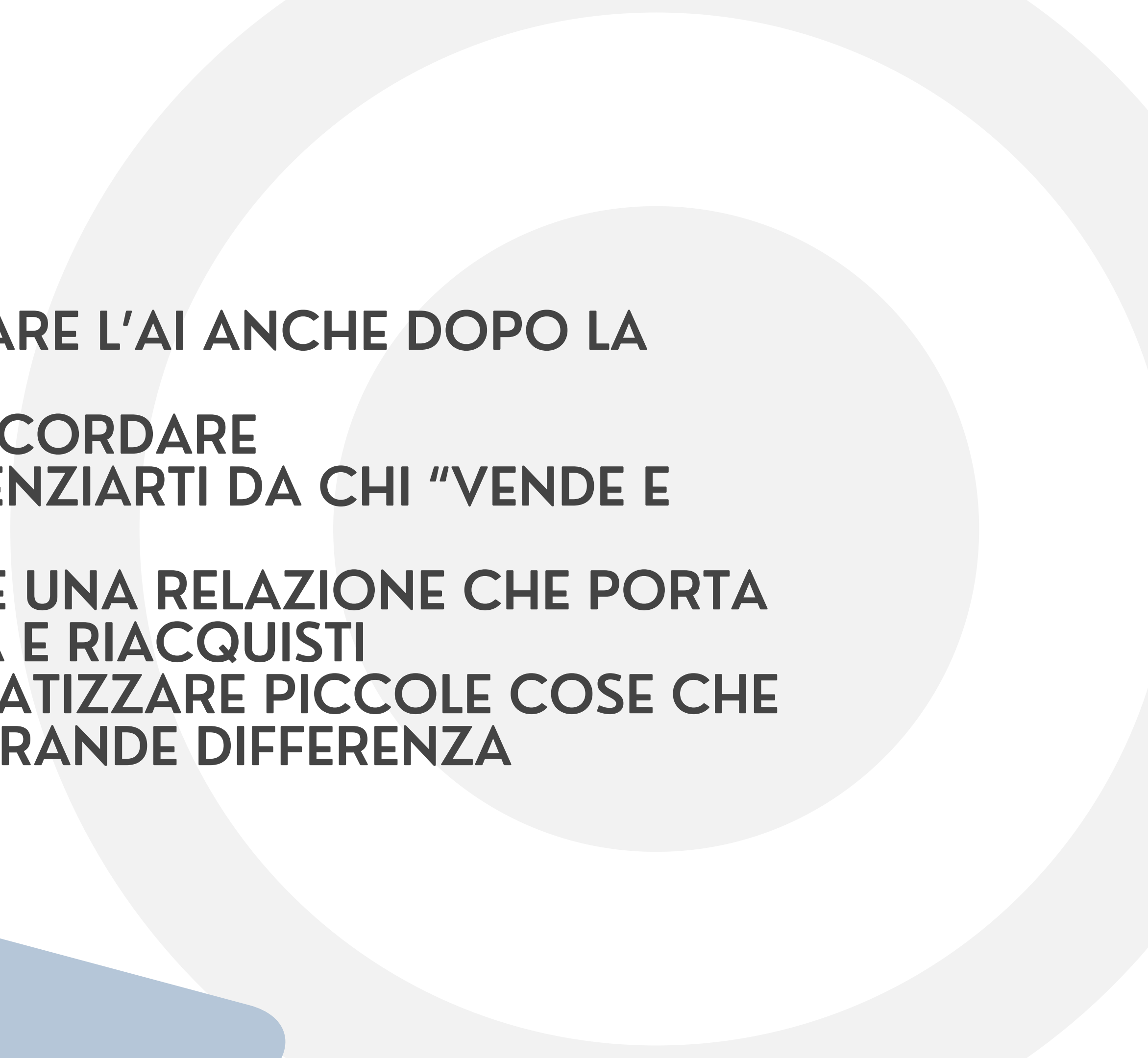


Testo in progetto

Crea il tuo progetto con parole o immagini.



CAPCUT



 **PERCHÉ USARE L'AI ANCHE DOPO LA VENDITA?**

- **PER FARTI RICORDARE**
- **PER DIFFERENZIARTI DA CHI "VENDE E SPARISCE"**
- **PER CREARE UNA RELAZIONE CHE PORTA PASSAPAROLA E RIACQUISTI**
- **PER AUTOMATIZZARE PICCOLE COSE CHE FANNO UNA GRANDE DIFFERENZA**

PRE- PARTENZA

🧳 Email pre-viaggio con checklist e info pratiche (5 giorni prima della partenza)

✅ MailerLite o affini

🎯 Automatizzabile partendo dalla data viaggio inserita nel database

Contenuto: – Clima previsto

– Documenti da portare

– Contatti utili

– Ultimi consigli da esperto

🗣️ Prompt ChatGPT:

Crea un'email pratica, calorosa e ben organizzata da inviare 5 giorni prima di un viaggio in Thailandia. Aggiungi saluti finali personalizzati.

POST VIAGGIO

- ✉ Email personalizzata 3 giorni dopo il rientro
- 🎙 Prompt per ChatGPT

Scrivi un'email per una coppia che è tornata da un viaggio di nozze in Indonesia 3 giorni fa. Ringraziali ancora, chiedi un feedback con gentilezza.

- 💡 Puoi anche inviare un questionario di soddisfazione con Google Moduli

- 💡 Se sono soddisfatti, inseriscili in un database di clienti soddisfatti su cui attivare iniziative particolari

- 💡 Se non sono soddisfatti, organizza una call per approfondire

POST VIAGGIO

📸 Richiesta foto per social

🎤 Prompt ChatGPT

Scrivi un messaggio informale ma affettuoso per chiedere a un cliente se ha voglia di condividere qualche foto del viaggio che possiamo pubblicare sui nostri social, con il suo consenso.

👉 Puoi anche preparare per loro un piccolo regalo, stampare la foto e inviarla per posta con uno sconto del 10% per il prossimo viaggio da prenotare entro...

FIDELIZZAZIONE

1. 🎂 Messaggio WhatsApp per il compleanno

✅ Gratuito con WhatsApp Business + promemoria calendario

✅ Automatizzabile con Zapier (free con 100 task/mese)

🎯 Esempio messaggio:

Ciao Claudia! Tanti auguri da [Nome Agenzia]! 🎉

Per festeggiare, ti riserviamo uno sconto del 10% sul tuo prossimo viaggio prenotato entro 10 giorni. Ti va di sognare insieme?

FIDELIZZAZIONE BRAND REPUTATION

✈️ Email 3 giorni dopo il rientro dal viaggio (chiedi feedback o recensione)

✅ Gratis su MailerLite o affini

🎯 Email gentile che ringrazia e chiede un parere con un link

Ciao Marco, ben tornati! Ci piacerebbe sapere com'è andata. Il tuo parere ci aiuta a migliorare e a far sognare altri viaggiatori.

Google Moduli

FIDELIZZAZIONE BRAND REPUTATION

. 📅 Promemoria automatico 6 mesi prima della scadenza passaporto

✅ con Google Sheets + Zapier

🎯 Perfetto per clienti con viaggi all'estero futuri o abituali viaggiatori

🗣️ Prompt per ChatGPT:

Scrivi un messaggio WhatsApp breve e professionale per avvisare un cliente che il passaporto sta per scadere. Invita a rinnovarlo in tempo.

FIDELIZZAZIONE BRAND REPUTATION

✉ Flusso automatico di comunicazioni post e pre viaggio per fidelizzare i clienti

◆ 6 mesi dopo il viaggio

Invia un'email ispirazionale con idee nuove, selezionate in base alla meta precedente. Per esempio: "Hai amato il Marocco? Ecco 3 viaggi che potresti adorare".

CONTENUTI QUOTIDIANI

I testi: più efficaci, più chiari, più emozionali

- Le risposte: più rapide, meno stress
- I contenuti: più costanti, più originali
- L'organizzazione: più ordine, meno confusione

L'AI è un acceleratore, non un sostituto. Ti rende più libera di fare quello che ami davvero: consigliare, vendere, accompagnare.



CONTENUTI QUOTIDIANI

 Creare testi per un post sui social

👉 Mettiamo che vogliate lanciare un'offerta lampo per un weekend romantico a Praga.

 Prompt chatGPT

Scrivi un post per Instagram per promuovere un weekend romantico a Praga, 2 notti con volo incluso, partenza da Roma. Tono caldo, emozionale, massimo 500 caratteri. Chiudi con una call to action.

CONTENUTI QUOTIDIANI

1 🎨 Vai su Canva

Accedi o crea un account gratuito.

2 🔍 Cerca "Post Instagram Viaggio"

Troverai tantissimi template visivi già impaginati, pensati proprio per il turismo.

3 💬 Vai su ChatGPT e chiedi:

"Scrivimi una frase ispirazionale per un post Instagram dedicato a un viaggio romantico a Praga. Tono poetico e suggestivo."

4 📸 Personalizza il post

- Sostituisci le foto con immagini di Praga prese da Canva o Unsplash e Pixabay
- Modifica il testo con la frase di ChatGPT
- Aggiungi il logo della tua agenzia o hashtag personalizzati

5 ➡️📱 Pubblica!

CI HO PROVATO IO

TEMPO IMPIEGATO: 3 MINUTI E 5 SECONDI



Perditi tra le vie di Praga, dove ogni
passo racconta una storia d'amore.
Lasciati ispirare... e inizia a scrivere
la tua.



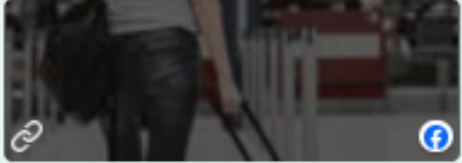
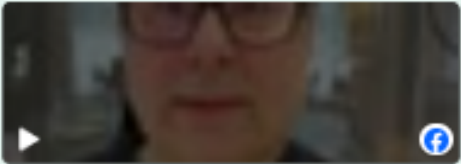
DEDICA MEZZ'ORA IL LUNEDÌ MATTINA E PIANIFICA TUTTI I CONTENUTI SOCIAL DELLA SETTIMANA

Pianificazione
Pianifica il tuo calendario di marketing creando, programmando e gestendo i tuoi contenuti.

Settimana Mese < Oggi > mar - apr 2025

dom 23 lun 24 Mar 25 **merc 26** gio 27 Ven 28

Clic sul link • Attiva

12:23  2	11:35  3 1	14:38 	19:00  Questa settimana, i tuoi follower di Facebook sono più attivi in questo orario. Programma ▼
12:23  4 2	14:40  1	17:18  16 2	

PUOI PIANIFICARE TUTTO:
BUSINESS.FACEBOOK.COM
> COINVOLGIMENTO DEL PUBBLICO
> PIANIFICAZIONE

Cosa pensi dell'intelligenza artificiale applicata al turismo?



- Assolutamente NO: il turismo è fatto di persone e relazioni umane
- NO: il mio lavoro è soprattutto ascolto e personalizzazione
- NI: può aiutare in alcuni casi ma sono cosciente dei suoi limiti
- Sì: può essere un alleato prezioso per il mio business
- Non sa/non risponde

Quali sono le attività che ti richiedono più tempo quotidianamente?



- Rispondere alle richieste di preventivo, rispondere alle domande dei miei clienti in viaggio o prima del viaggio
- Aggiornarmi su destinazioni prodotti, servizi dei miei fornitori
- Richiedere assistenza per la fornitura dei miei servizi ai clienti
- Scrivere post sui social, inviare email promozionali, aggiornare il mio sito e la mia proposta online e offline
- Altro

Quali sono le attività che non vorrei delegare a sistemi di automazione?



- Rispondere alle richieste di preventivo, rispondere alle domande dei miei clienti in viaggio o prima del viaggio
- Aggiornarmi su destinazioni prodotti, servizi dei miei fornitori
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- Altro

Hai mai utilizzato CANVA?



- No, mai sentito
- No, ma ne ho sentito parlare
- Sì: lo uso per grafiche, locandine e post qualche volta
- Sì, lo uso quotidianamente

Hai mai utilizzato ChatGPT?



- ☐ No, mai sentito
- ☐ No, ma ne ho sentito parlare
- ☐ Sì: lo uso ogni tanto
- ☐ Sì, lo uso quotidianamente



SCARICA L'EBOOK

"L'INTELLIGENZA ARTIFICIALE COME ALLEATA DEL TUO BUSINESS IN AGENZIA"

INFO@CLAUDIANADICESARE.COM

